# Argo, Directed by Ben Affleck

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| **NON-MOTORIZED** | TRANSPORTATION MODE |
| **Walk (+5) 4 scenes** | **Including Tony Mendez (Ben Affleck) walking on the Mall in Washington DC and six embassy workers escaping on foot in Tehran.** |
| Bike (+5) |  |
| Other Forms (+5) |  |

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| **MASS TRANSIT** | TRANSPORTATION MODE |
| **Bus (+3) 1 scene** | **Shuttle bus at airport** |
| Rail (+3) |  |
| **Other Forms (+3)**  **5 scenes** | **Plane travel** |

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| **AUTOMOBILE** | TRANSPORTATION MODE |
| **SOV ( - 5) 6 scenes** | **Including Ben Affleck shown driving in downtown Washington DC where public transit is available.** |
| **Cab ( - 4) 3 scenes** |  |
| **HOV ( - 3) 7 scenes** |  |
| **Alt Trans Available ( - 1)**  **2 scenes** |  |
| **B ROLL** |  |
| **Bike/Ped Amenities**  **( + 3) 4 scenes** | **Including bike riding on a Hollywood movie set, a pedestrian mall and busy sidewalks.** |
| **Mass Transit ( + 2)**  **1 scene** | **Ferry to Istanbul shown.** |

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| **PORTRAYALS** (visual and spoken) |  |
| **PRO-CAR ( - 3)**  **Repeatedly shows car logos (Cadillac and Rolls Royce)**  **Images of the future (from movie stills) show flying cars.** | **ANTI-CAR (+ 3)**  **Bad, crazy traffic jams.**  **Lingering image of burning truck in street.**  **Men in jeeps portrayed as menacing and dangerous.** |
| ANTI-ALT TRANSIT ( - 3) | **PRO ALT TRANSIT ( + 3)**  **Bicycles mentioned as escape vehicles twice: one agent says, “Cars won’t work.”**  **Image of streets filled with protestors pounding on a van as it inches through the crowd: people on foot taking back the streets!** |

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| **OVERALL SCORE** | **- 4** |